

## *Multi Multitasking*

2017

Oil, acrylic and spray paint on canvas

250cm x 300cm

*Multi Multitasking* is the first in Epp's iconic self portrait series. Epp paints himself as flattened, graphic blob, devoid of any facial features or human characteristics. These are replaced with consumer objects and logos. A Nike tick or a pair of Apple earphones act as identity markers, which solidify our cultural status as being on trend. Further reoccurring motifs from this series include the pink bubblegum, pencil and of course, Epp's trademark hairy mole. The combination of these various elements convey the playful, conflicting nature of the artist, who is both an image maker and a young adult concerned with his own personal image. Epp's self portrait series, in particular, scrutinise how we as individuals are no longer exercising our autonomy but are instead mannequins for cooperations and conglomerates to stamp their name on. We have become walking advertisements, concerned with status signalling and personal branding. Epp's painted figure's are mere hosts for a cornucopia of Capitalist signs and symbols and he uses himself, in this instance, as the pinnacle of the millennial consumerist.